

MARKETING COURSE



“Inspiring minds shaping
futures”





WHY CHOOSE DIGITAL MARKETING ?

Embark on a transformative journey with NIDMS and discover why choosing a digital marketing course is your gateway to limitless opportunities! In an era where the virtual realm dictates the business landscape, acquiring digital marketing skills becomes not just an option but a strategic necessity. At NIDMS, our courses transcend traditional boundaries, immersing you in a dynamic curriculum crafted by industry experts. From mastering the art of SEO and navigating the intricacies of social media to decoding analytics and content strategies, our comprehensive program equips you with the tools to thrive in the digital age. What sets NIDMS apart is our commitment to hands-on learning, allowing you to apply theoretical knowledge to real-world scenarios. Imagine creating impactful campaigns, optimizing websites for search engines, and crafting compelling content that resonates with your audience.

NIDMS transforms enthusiasts into proficient marketers, offering insights into the latest industry trends and emerging technologies. Beyond the classroom, our job placement assistance ensures your skills translate seamlessly into rewarding career opportunities. Choose NIDMS, not just for a course but for a transformation – an exploration of the digital frontier where innovation meets strategy, and success is defined by your ability to adapt, create, and conquer the ever-evolving digital landscape. Join us, and let NIDMS be your catalyst for a future where your digital prowess becomes the driving force behind your success!

ABOUT US

Our institution, a subsidiary of the 22-year-old National Institute of Mass Communication, is founded by NIMC. With an outstanding teaching faculty, we deliver the finest Digital Marketing Course in Delhi, ensuring comprehensive exposure for our students. Our diverse student community spans beyond young minds, encompassing professionals adapting to pervasive digitization. Catering to a spectrum ranging from businesspersons to students and young professionals, we aim to imbue their minds with knowledge, guiding them on the path to becoming adept digital marketers.

OUR MISSION

At our core, we strive to empower individuals with the skills needed to excel in the digital era. Aligned with the National Institute of Mass Communication, our mission is to offer the best Digital Marketing Course in Delhi. With a commitment to excellence and inclusivity, we cater to a diverse student base, cultivating a learning environment that nurtures both aspiring young minds and seasoned professionals. Our goal is to equip our students with comprehensive knowledge and practical skills, enabling them to thrive as adept digital marketers in the ever-evolving digital landscape.

Social media marketing

Course Fees

22,000/-

Duration 3 months classes + 1 month internship

Advanced digital marketing

Course Fees

38,000/-

duration - 5 months classes + 1 month internship

Online Advanced digital marketing

Course Fees

35,000/-

Duration 5 months classes + 1 month internship

Benefits to the students



Live & interactive sessions

Engage in live sessions for interactive learning experiences, shaping your digital expertise at NIDMS.



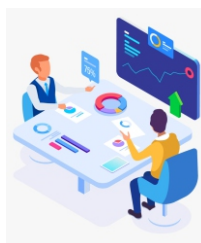
100% Placement Assistance

Secure placements with our 100% assistance, ensuring a successful start to your digital career.



Google Certification

Attain Google certification validating your proficiency and enhancing your credibility in the digital landscape at NIDMS.



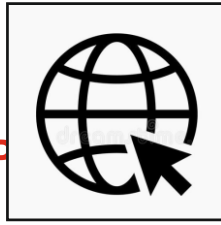
Experienced Trainers

Learn from experienced trainers, industry experts dedicated to shaping your digital marketing prowess at NIDMS.

DIGITAL



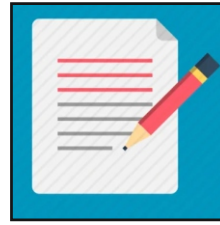
Digital Marketing



Google Ads



Video Optimization



Content Marketing



Content Marketing



Brand Kit Designing



Keyword Research



On-page SEO



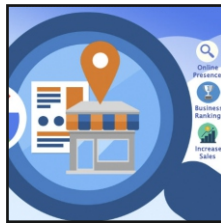
Off-page SEO



Meta Tags



E-commerce SEO



Local SEO



Google Webmaster



Bing Webmaster



Google Analytics



Facebook Marketing



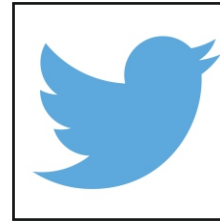
Facebook Ads



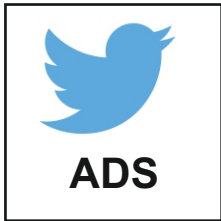
Instagram Marketing



Instagram ADS



Twitter Marketing



Twitter Ads



Pinterest Marketing



LinkedIn Marketing



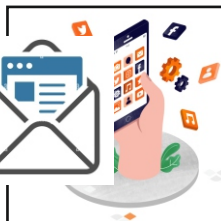
LinkedIn Ads



Search Marketing



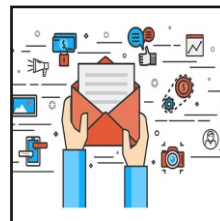
Display Marketing



App Marketing



Shopping Marketing



Email Marketing



Competative Analysis



Our Phtographs



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